

DATA PROTECTION AND PRIVACY POLICY OF A PERSONAL CHARACTER OF CALZADOS ZEL'S S.L. (www.fabiolas.es)

PERSONAL DATA PROCESSING

In compliance with that established in the applicable regulations for Data Protection, we hereby inform you that the data will be processed as Responsible by CALZADOS ZEL'S S.L. whose purpose of the processing is the provision of services that the user requests through our contact form and for which we need that they indicate by activating the square that indicates the acceptance of this policy, in such a way that if not, we will not have their expressed permission and as such cannot answer their request.

For the correct provision of services offered by CALZADOS ZEL'S S.L. it is of the upmost importance that the user answers all and every one of the questions that appear on the forms of our webpage ("Contact" and "Create an account"). Likewise, the user has to declare to be over eighteen.

Furthermore, the processing of the data of a personal character will have as an objective the process of sending commercial information regarding products and services offered at present and in the future by CALZADOS ZEL'S S.L.; this information includes publicity communications and promotions, by standard post, fax, email or any other means. To carry out this processing it is necessary that the user marks the activated square on the form of webpage.

Our customer services service is carried out by means of the WhatsApp application using the telephone number 615103187. For this we will need to know your telephone number. The basis of the legitimacy is the permission granted by yourself, that is hereby given upon contacting us using the WhatsApp application, for any consultation or question.

In the event that the user subscribes to our mailing/newsletter list or blog their email address will become part of our data base in order to send the news. To be able to subscribe to this service it is necessary that the box for subscription is marked, on the contrary no subscription to our bulletin will be made.

Given the personal character of the data provided, CALZADOS ZEL'S S.L. pledges to treat them with the strictest confidentiality upholding the due secret, to this effect, the entity has implanted the adequate security measures satisfying the risk analysis carried out.

We hereby inform you that your data will not be made available to third parties nor will international transfer of data be carried out, except in the case of a legal obligation or assignment necessary only and exclusively when it be necessary for the provision of services requested, in which case permission for such will be requested.

RIGHTS

The information gathered and processed will be conserved for a limited time, such time will be that considered necessary to fulfil the legal obligations imposed on CALZADOS ZEL'S S.L. by the different regulations applied.

The user as the interested party can exercise at all times the following rights at the address indicated on the Legal Notice:

Right of access: the user can request the Responsible for the data processed and in the case of an affirmative response the concrete personal data is processed.

Right of rectification: the interested party can request the Responsible the correction of their personal data in the case of it not being accurate.

Right of suppression: the interested party can request the Responsible for the elimination of their personal data.

Right of Objection: the interested party can object that the Responsible carries out the processing of their personal data.

Right of the limitation of the treatment: the interested party can request the Responsible that temporarily they do not process their personal data in some concrete cases.

Right of portability: the interested party can request the Responsible that their data be automated in a structured format for ease of access and managing.

More information concerning your rights can be found at www.agpd.es.

Likewise, they have the right to present a claim before the Spanish Data Protection Agency.

COOKIES

The data that will be stored in each “cookie” are the following: language, date, time of when the user last visited our webpage, design of content that the user elected on their first visit to our Webpage and security elements that intervene in the access control of restricted areas.

From this website we study the preferences of our users (demographic characteristics, their traffic patterns and other information brought together to understand the behaviour and profile of our users). The tracking of the preferences of our users helps us to improve our page and also our services.

For this, we use the Google Analytics system (a Google tool to measure the traffic of the Webpages), that can store cookies in their computer to help us collect information that will be used specifically for statistical reasons and the study of the behaviour of the users of our website. The information that the cookie collects (including the IP) is stored and transmitted to the Google servers in the United States. Google will use such data to collect their activity in our website and generate reports with the proposal of identifying the use made of the site. Google can provide information to third parties when the current legislation requires so. The acceptance of this policy supposes the acceptance of the use on behalf of Google for the information collected by Google Analytics.

You can configure your browser to refuse the storage of the cookies on your computer. More information can be found in our Policy of Cookies.

COMPLETE INFORMATION ABOUT THE PROCESSING OF PERSONAL DATA.

RESPONSIBLE FOR THE PROCESSING

Who is the responsible for the processing of your data?

Depending on the entity that has given the provision of services, the responsible of the processing will be one or another:

- Identity: CALZADOS ZEL´S, S.L.
- Postal Address: Polígono El Roturo, nº. 5 – 26511, El Villar de Arnedo (La Rioja)
- Email: info@calzadoszels.com

PURPOSE OF THE PROCESSING

What is the objective for processing your personal data?

In CALZADOS ZEL´S, S.L. we treat the information that the interested people have provided us for the following objectives:

- Management and administration of the contractual relations established with **suppliers, clients, online clients and employees.**
- To provide interested parties with **commercial information** about products and services that can be of interest to them.
- **Video surveillance** on the installations in the case that you should access our installations
- Provide an answer to your consultations and questions in the case that you should present any questions through our **webpage.**
- To evaluate your application for any future vacancy for a position of work, in the case where we have requested your **c.v.**
- To send the **newsletter** in the case where it has been requested.

How long do we keep your data?

The personal data provided is kept:

- a) Whilst a commercial relationship kept.
- b) The interested party does not request for it to be deleted.
- c) The information for legal requirement must be conserved for a specific time and may not be deleted until the time stipulated by the law has passed.

LEGALITY OF THE PROCESSING

What is the legality for the processing of your data?

The legal basis for the processing of your data is the following:

- Implementation of the contract in the case of you being **employee, client, online client or supplier.**
- Legitimate interest in the case of being filmed by the video surveillance cameras.
- Permission given by the interested party on the webpage in the case of carrying out a request or consultation on our "contact" form or "create an account" or subscribing to the newsletter.
- Permission given by the interested party in the case of sending us their CV.
- Legitimate interest in some cases and in others the permission, at the time of carrying out publicity mailing.

RECIPIENTS OF THE DATA SUPPLIED

To which recipients will your data be communicated?

a) The data will be communicated for legal requirements to:

Social Security Organisations (In the case of employees)

Tax administration (In the case of employees, suppliers and clients)

Other public administration organisations (In the case of employees, suppliers and clients)

Security services (In the case of video surveillance)

Insurance agencies (In the case of employees)

b) The data will be communicated for contractual requirements to:

Banks, Building Societies

c) The data (IMAGES) of EVENTS OR FAIRS can be published always with the granted permission of the interested party in the following social networks:

Facebook

Instagram

***The transfers outlined in the present section c) carry with it an international transfer of data to the USA, for which the affected grant their permission.**

RIGHTS OF THE INTERESTED PARTIES

What are your rights?

Any person has the right to obtain confirmation about whether in CALZADOS ZEL'S, S.L. we are dealing with personal data that concerns them, or not.

Right of access: the user can request the Responsible for the processed data and in the case of an affirmative response the concrete personal data is processed.

Right of rectification: the interested party can request the Responsible the correction of their personal data in the case of them not being accurate.

Right of suppression: the interested party can request the Responsible the elimination of their personal data when, amongst other motives, the data is no longer necessary for the reasons it was collected.

Right of Objection: the interested party can object that the Responsible carries out the processing of their personal data.

Right of the limitation of the treatment: the interested party can request the Responsible that temporarily they do not process their personal data in some concrete cases.

Right of portability: the interested party can request the Responsible that their data be automated in a structured format for ease of access and managing.

How can you exercise your rights?

In writing to CALZADOS ZEL'S, S.L., Polígono El Roturo, nº. 5 – 26511, El Villar de Arnedo (La Rioja)

Which channels exist to make a claim?

If you considered that your rights have not been attended to correctly, you have the right to put forward a claim before the Spanish Data Protection Agency, C/ Jorge Juan, 6. 28001 – Madrid.